

# The project **Innovation Networks for Scaling Active and Healthy Ageing** brings together **supply** and **demand** actors to co-create sustainable **Active and Healthy Ageing** innovation **scale-up model**

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- validated by a series of **tests and giving guidelines for testing**
  - complemented with **a roadmap and long-term investment strategy**
  - supported by **Evaluation toolbox** and **data governance guidelines**
  - **Policy recommendations**
  - outcomes are **co-designed** with the **interest groups**
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The project is funded by European Commission Horizon2020 and runs for 2 years until January 2023.  
10 partners from 7 European countries have joined forces to deliver the goals for the project

## KEY TAKEAWAYS AND LESSONS

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- The person-centred approach is a key to the success of adopting an innovative solution.
- The involvement of all stakeholders throughout the co-creation process makes innovative solutions more successful.
- A solid data governance structure is crucial to meet users' expectations, generate business and comply with regulatory environment.
- Data can yield great metrics for evaluating the impact and help innovators in the AHA ecosystem to improve current solutions.
- Learning from testing and evaluation is the key in scaling up innovative services.
- It is important to create awareness and understanding in the AHA market by clarifying the investment landscape and its problems.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101017603

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# What is needed to support innovators in scaling their solution in health and care sector?

## INNOVATION SCALE-UP MODEL AND ROADMAP

the model is a supportive tool for the scale-up process and is intended for innovation providers whose ambition is to expand their innovative health solution to new target markets, either internationally or locally.



### STRATEGY

LEARN

PLAN

PILOT

PREPARE

RAMP-UP

### STAKEHOLDERS

## PARTICIPATORY DESIGN PROCESS PRINCIPLES

Main aim is to support participatory design activities and scaling up services by introducing participatory design process, methods and value.



## RECOMMENDATIONS ON PUBLIC-PRIVATE COLLABORATION

we have explored improving private/public cooperation in the uptake of innovation in AHA, in various cultural environments in EU countries.



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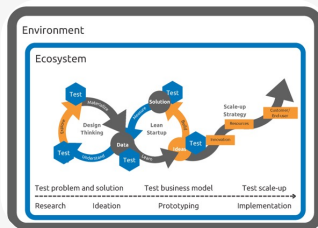
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# What is needed to facilitate the living lab testing and to design scalable solutions?

## Innovation Scaling and Living Lab Testing Playbook

is to advise on how to adapt any innovation for different use cases and to provide guidance to companies on how to execute testing activities



## Mapping Accessibility and Adoption of Innovations

is to facilitate the cross-border testing and validation activities of living labs needed to design scalable solutions.

Including **Tool for measuring the person-centred approach** present in innovative solutions



**Creation of a network of Living labs**  
ITGALL <https://www.itgall.tech/>

## Twinning Activities Report

is to collect information on twinning and share knowledge based on the experience of the 10 twinning pairs as participants.



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# What is needed to guide innovators **how to adopt impact evaluation** in their practice and **how to support business growth by data governance**?

## **Review of evaluation tools used in AHA network**

Analysing currently used evaluation tools.

## **AHA Innovation assessment framework**

Developing and testing a new impact assessment framework with a focus on person-centredness.

## **Data Governance Guidebook**

how to boost business growth by solid data governance in the organization.

## **Evaluation toolbox**

Providing a toolbox for evaluation and data management practices.



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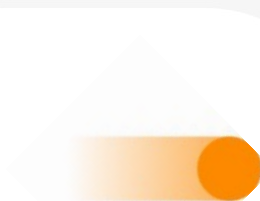


# What is needed to **clarify the investment landscape and its problems** and to increase the competitiveness of the European digital health companies with solutions oriented to the AHA market?

**Investment readiness assessment for the AHA market** takes a top-down market view and identifies the major structural investment gaps in the AHA market.  
Including **Checklist for start-ups preparing to raise investment**

## **Long-term investment plan**

Implementation of investment strategy is creating awareness and clarity in market understanding, provides actionable guidelines for product development and financing, and creates awareness of the results among the market participants and innovators in digital health and AHA market.



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# What is needed to be engaged in the **policy making** to support the actors in Active and Healthy ageing domain?

## Policy Recommendations

proposes seven policy recommendations considering the need for creating a more harmonised Active and Healthy Ageing ecosystem across Europe.



Boost smarter and more accessible funding covering all innovation stage



More harmonised regulatory and reimbursement frameworks to support AHA innovation



Streamline information about funding, reimbursement, and regulations



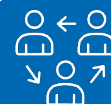
Unlock the power of data for AHA innovation



Support an innovation development approach based on co-creation & participatory design in real-life environments, and adopt person-centred principles for impact evaluation



Invest in digital skills, education, and digital literacy to create competences, boost trust & awareness for health and care professionals and citizens



Better connect the AHA innovation community, making the most of existing platforms and initiatives



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## CONSORTIUM PARTNERS



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